



KALAMA HIGH SCHOOL ATHLETICS

Chinook Fans,

Kalama High School would like to offer you the opportunity to advertise your business and/or display your name as a proud Chinook fan in one or more of our athletic facilities. There have been significant changes to the way that we are handling advertisement and we are excited to tell you about them!

Participating in one or more of these sponsorship opportunities supports our sports programs and the general Associated Student Body fund. Many of our teams cannot raise the required funds through their gate or other fundraising activities. Your support helps them keep up with the rising cost of equipment, uniforms and other expenses.

We now offer 3 different methods of sign sponsorship opportunities, depending upon your interests and desired level of visibility:

- 1) Sponsorship Clubs-represent your business and/or individual/family name listed on a sign with other sponsors.
- 2) Advertisement Signs-custom signs with your business name and/or logo, available in different sizes.
- 3) Season Schedule Posters-poster printed and distributed throughout our community with the season schedule and your business advertisement displayed.

Both Sponsorship Clubs and Sign Advertising appear in our three main sports facilities: **Chinook Stadium, Virgil Simmons Gymnasium** and the **Kalama Baseball and Softball Fields**. Please see the pricing sheet attached to this letter for examples and additional details. We would be very grateful should you choose to support our programs through advertisement. To place your order please see the pricing sheet and the attached order form. Return the form to the high school office no later than **September 16th** in order to meet the initial deadline. We will take orders after that and add names/signs on an as needed basis.

As we join a new league we want to stand out as loud and proud Chinooks! Again, we cannot thank you enough for your support through sponsorship and advertisement!

Best regards,

Brynan Shipley
Athletic Director

- Pricing Guide -

(Please circle your choices/details-add up below)

1. Sponsorship Clubs for Businesses and/or Individuals. Your name will be listed on the sign(s) of your choice. You may choose what program you would like your donation to go toward or choose all and support the entire program.

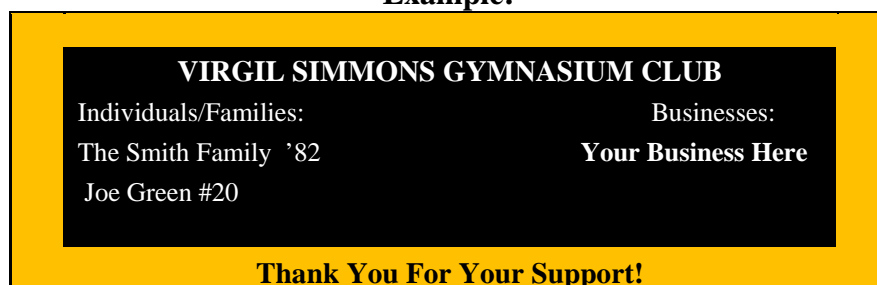
Location	Type	1 Sport	2 Sport	3 Sport
¹ Virgil Simmons Gymnasium Club (combining/replacing current gym signs)	New	\$50	\$75	\$100
	<i>Renewal</i>	\$30	\$50	\$70
² Chinook Stadium Club (removing and replacing current sign)	New	\$50	\$75	\$100
	<i>Renewal</i>	\$30	\$50	\$70
³ Kalama Softball & Baseball Club (creating new club sign)	New	\$50	\$75	
	<i>Renewal</i>	\$30	\$50	

¹ **Gym-circle donation(s) of choice:** Basketball – Wrestling - Volleyball

² **Stadium-circle donation(s) of choice:** Football - Soccer – Track

³ **Field-circle donation(s) of choice:** Softball - Baseball

Example:



2. Advertisement Sign-Includes logo for the stadium and baseball/softball fields, no logo for the gymnasium. For the 2016-2017 school year all prices will be "new" unless we have a current sign that meets the dimension requirements and the design needs of the business. Please call/designate "renewal" if you feel you meet the criteria.

Chinook Stadium-logo	Type	Cost
4' x 8'	New	\$650
	<i>Renewal</i>	\$500
8' x 16'	New	\$1,000
	<i>Renewal</i>	\$850
Softball / Baseball-logo	Type	Cost/per field
4' x 8'	New	\$650
	<i>Renewal</i>	\$500
Gymnasium-no logo	Type	Cost
18"x24" Vinyl Sign	New	\$200
	<i>Renewal</i>	\$150



3. All Sports Schedule Poster – Business Ads

Size	Single Season	Two Season	Three Season
4"x4"	\$200	\$370	\$500
2"x4"	\$125	\$200	\$325
2"x2"	\$75	\$135	\$200

RETURN FORMS AND PAYMENTS

Checks payable to Kalama High School
Send or drop off form, along with check, to the KMHS office
548 China Garden Road
Kalama, WA 98625

Contact person: _____

Address: _____

Phone Number: _____

Email Address: _____

Ordering: Please indicate your order preferences and details by completing the attached pricing guide to this order!

***You may also just donate to the athletics program in general if you would rather not participate in the sign fundraiser!**

Programs you are participating in this year:

1. Sponsorship Club(s): \$ _____

2. Advertisement Sign(s): \$ _____

3. All Sports Poster: \$ _____

Total amount enclosed: \$ _____

Sponsorship Club(s) Information

Virgil Simmons Gymnasium Club

Name to be displayed: _____

Example: Joe Smith #80, Joe Smith '72, The Smith Family, C & L Auto

Chinook Stadium Club

Name to be displayed: _____

Example: Joe Smith #80, Joe Smith '72, The Smith Family, C & L Auto

Baseball/Softball Club

Name to be displayed: _____

Example: Joe Smith #80, Joe Smith '72, The Smith Family, C & L Auto

***Advertisements:** If you are using a company logo for advertising please include artwork on an 8-1/2 x 11 sheet of paper or email your artwork as a .jpg, 200 dpi or higher to brynan.shipley@kalama.k12.wa.us. Contact Brynan if you need more information or assistance: 360-673-5212, ext. 222.